

Thursday, December 5th 2013

Major auditorium,
National Library of France (BNF)
Quai François Mauriac, Paris 13^e
Language: English/French

9.00-9.30 AM **Welcome**

9.30-10.00 AM **Opening: Pr André Syrota, CEO of Inserm and Chairman of Aviesan
and Pr Jean-Emile Gombert, Chairman of Athena**

**10.00-12.00 AM Session 1 Major public health, economic, ethical and social challenges related to
personalized medicine**

Chair: **Florence Demenais** (Inserm UMR 946)

Keynote lecture: **Ruth Chadwick** (Cardiff University) - Exploring the “personal” in personalized medicine

Keynote lecture: **Ivo Gut** (Centre Nacional d'Anàlisi Genòmica, Barcelona) - High content genome analysis
in the age of personalized medicine

- ▶ **Simone Bateman** (CNRS, Cermes3, Villejuif) - Personalized medicine: an elusive concept, diversified practices
- ▶ **Philippe Ravaud** (Inserm, University of Paris Descartes, Paris) - Personalized or stratified medicine? An epidemiological perspective
- ▶ **Catherine Bourgain** (Inserm, Cermes3, Villejuif) - Genomics: from research to clinical studies. Questions about a change of perspectives

12.00 AM **Lunch**

13.30-15.30 PM Session 2 North-Souths exchanges and biomedical innovations

Chair: **Laurent Vidal** (SESSTIM, IRD)

Keynote lecture: **Véronique Thouvenot** (Millennia2025 Foundation, Geneva) - The Millennia2015 Women
and eHealth Study 2010 - 2012: innovative networks and technologies

Keynote lecture: **Isaac Kohane** (Harvard Medical School) - Studying human disease at a national scale

- ▶ **Michel Drancourt** (IHU Méditerranée Infection, Marseille) - Timely diagnosis of infectious diseases at the Point-of-Care laboratory
- ▶ **Matthew Albert** (Institut Pasteur/Inserm U818, Paris) - Integrating genetic and functional biomarkers using Point-of-Care diagnostic tools
- ▶ **Rodolphe Thiébaud** (Inserm, ISPED, Bordeaux) - Mathematical dynamical models and personalized medicine

15.30 PM

Coffee break

15.45-17.45 PM Session 3 Does personalized medicine increase or decrease health inequalities?

Chair: **Anne Cambon-Thomsen** (Inserm UMR 1027)

Keynote lecture: **Bartha Knoppers** (McGill University, Montreal) - **Bringing the policy challenges into focus**

Keynote lecture: **Theresa Marteau** (University of Cambridge) - **Disease prediction and behaviour change: three fallacies and a challenge**

- ▶ **Valérie Seror** (Sesstim/IRD) - Targeted treatments: an economic perspective
- ▶ **Emmanuelle Rial-Sebbag** (UMR 1027, INSERM/University of Toulouse III) - Personalized medicine or privatized medicine? Legal issues and public health challenges
- ▶ **David Bardey** (Universidad de los Andes, Bogota and Toulouse School of Economics) - Genetic testing and its consequences on health risk management

5.45-6.30 PM Roundtable

- ▶ **Jean-Luc Sanne** (Directorate General Health, Unit Personalised Medicine, European Commission)
- ▶ **Fabien Calvo** (Director of ITMO Cancer and deputy general manager of the French National Cancer Institute)
- ▶ **Jean-François Delfraissy** (Director of the ITMO Microbiology and infectious diseases and director of the French National Agency for Research on AIDS and Viral Hepatitis)
- ▶ **Françoise Thibault** (Chief Executive of Athena)
- ▶ **Yannick Plétan** (Vice-president of Scientific and Medical Affairs at Leem Country Medical Director for ROCHE SAS)

Registrations: <http://colloqueitmosantepublique2013.dakini.fr/>